

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

WINTER ORCHID FLOWERING

ORCHID SWEET PEAS

JUNE 1937 TO JUNE 1938

UNDIVIDED ATTENTION TO THE HIGHER
DEVELOPMENT OF BETTER SWEET PEAS



SEED DIRECT FROM OUR RANCH TO YOU

ESTABLISHED 1926



• SPECIALIZING IN

WINTER FLOWERING SWEET PEAS



WILLIAM ZVOLANEK & CO.

P. O. BOX 142

LOMPOC, CALIFORNIA

Culture Suggestions

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give a good soaking. **MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED.** If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted.

Conditions of Sale

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

Terms

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent post-paid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C. O. D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. **ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.**

If you wish seed to be sent via airmail allow extra for postage, 1 oz. 12 cents; 4 ozs. 28c; 8 ozs. 56 cents; 1 lb \$1.08. This is on account of the extra packing which makes same over-weight.

Ask for our Special Prices on Lots of 10 lbs or more.

William Zvolanek & Co.

P. O. Box 142

Lompoc, California

PURCHASE OF GOOD RELIABLE SWEET PEA
SEED IS A SOUND INVESTMENT.

JUST A FEW WORDS!

You should grow some sweet peas. It is no secret among growers that where-ever good Sweet Peas are grown that WILLIAM ZVOLANEK & CO., is the best place to purchase the finest seeds. Seed that will grow and give results. The finest improved varieties obtainable. If you have not grown our seeds before, you should give us a trial and be convinced that we have the best. Unsolicited letters will testify to satisfactory results obtained with our seeds and should also convince you that it is no secret that we have A-1 varieties not obtainable elsewhere. It does not matter where you have previously bought sweet pea seeds; you have not bought better varieties or better seeds than ours, for where-ever we send our seeds good results are obtained.

Prices for cut flower sweet peas were much higher in most cities during the past year and in many places there were actual shortages. In some eastern cities the price ranged from \$2.00 to \$3.00 per hundred stems during the month of December. This of course for first grade stock. Another reason for growing more Sweet Peas this season.

It is often asked of us: "What are the best varieties and colors to choose?" By past experience with orders from growers, we would say that pink and rose shades lead, with lavender, white and salmon shades running close in order named. Red and Blue colors have been more widely used than usual during the past year and a small planting of these colors would not be out of place. Other colors in smaller quantities according to the wants in your locality. We would suggest the following as best for the commercial grower. There are none better.

MRS. WILLIAM ZVOLANEK: (Brilliant flesh pink).

ZVOLANEK'S MRS. H. S. REDDICK: (Lighter flesh pink).

ZVOL. COLOSSAL PINK: (Gigantic rose pink).

ZVOL. ROSE FLARE: (Large deep rose).

ZVOL. CASCADE: (Finest white seeded white in existence)

ZVOL. PURE WHITE: (Blackseeded white if black seed is preferred).

ZVOL. SKYLARK: (Long stemmed light lavender) or

ZVOL. MONARCH: (Deep lavender).

ZVOL. DUPLEX BARONET: (Long stemmed brilliant light orange).

ZVOL. ORANGE BEAUTY: (Fiery deep orange).

ZVOL. ORANGE SUPREME: (Extra fine orange).

All the above are the choicest leading colors and you will not be disappointed in selecting these varieties.

In less quantities we suggest:

ZVOL. TRUE BLUE: (Fine medium blue).

ZVOL. ST. NICHOLAS or ZVOL. RUBY: (Red).

ZVOL. GIANT NAVY BLUE (Navy blue).

ZVOL. GIANT LILAC: (Lilac lavender).

ZVOL. XMAS GEM: (Pink and white bi-color).

ZVOL. VIOLET: (Violet blue).

ZVOL. CRUSADER: (Deep claret).

WHAT GROWERS SAY ABOUT OUR SEEDS.

Newark, Ohio . . May 31st, 1936

William Zvolanek & Co.
Lompoc, Calif.

My Dear Friends:

After the year is all over I go over my notes and see what I have checked and this is what I find. A great big Star for Zvolanek's Colossal Pink. It was not only Colossal but Gigantic. I find another star after (28-34 Zvolanek's Golden Dawn). I find _____ fades badly on the first hot days. (Zvolanek's Golden Dawn was not affected by the sun). I find all the Reddick type more vigorous than most others. Another color the customers like is (59-34 Zvolanek's Super-Blue). It is a different color from anything I have had. I like it so much. Possibly a lot of growers are shy of reds, but reds are very popular with me and I seldom have any left over. The Zvol. Ruby and Zvol. St. Nicholas were the best. My Zvol. Cascade was so nice and the vines produced for so long. I must not forget my much admired "Rose Flare". It was so charming this year too. I told you last year, "the horn must be tooted louder for Rose Flare", for it is one of my best. Wishing you a great deal of continued success,

Very Truly,
—MRS. H. S. REDDICK

● The above is from a letter reporting on trials sent Mrs. Reddick after whom the famous variety Mrs. H. S. Reddick is named.

Costa Mesa, Calif.

Dear Sirs:

Since I have been getting your seeds have had wonderful sweet peas. Especially last winter the vines were about 10 to 12 feet high and an abundance of beautiful flowers. Sincerely Yours,

—D. M.

Great Falls, Mont.

Dear Sirs:

We are very satisfied with the seeds we got from you last spring and if you have any varieties you suggest we could use for forcing other than ordered, tell us, and we will try them in our next order. Wishing you a Happy New Year. Yours Very Truly,

—F. R. & SONS

Exeter, Calif.

Gentlemen:

I hope I am not asking too much of you to choose my seed. You did this for me several years ago and I was very much pleased with my flowers. May I speak a word of praise? For nine years I have done business with you and have always been pleased with my flowers. People come for miles to see my peas and marvel at their height of 9 to 10 feet. I have cut them back two or three times each season. They are always full of flowers and give a marvelous display of colors.

I Thank You,

—MRS. N. F.

Independence, Kansas

Dear Mr. Zvolanek:

Last years sweet peas grown from your seed were wonderful best I have seen anywhere. May take a trip to California next summer and will hunt you up if I do. You may substitute any variety regardless of price if you think other varieties are better for Kansas climate.

Very Truly Yours,

—W. H.

Bakersfield, Calif.

Dear Sirs

Your sweet peas are always a joy to behold and the colors are the best. Yours Truly,

—MRS. F. S.

Wichita, Kansas

Gentlemen:

We planted your seed last year and had the finest peas ever grown here. We retail mostly, but had no trouble disposing of our surplus peas to other florists here. In fact we never had enough. Wish to say we are more than pleased with your varieties of peas.

Respectfully Yours,

O. K.

—R. GREENHOUSES

Manheim, Pa.

Dear Sirs:

Seeds ordered airmail Saturday, Aug. 22nd at Manheim were received Tuesday morning, August 25th, 1936 Real Service. Kindly let me have literature on these plants. Yours Truly,

—P. F. G.

Independence, Mo.

Dear Sirs:

I think every seed planted grew and they were the best sweet peas we ever grew, so I am sending you order for some more seed.

—R. GREENHOUSES

Wichita, Kansas

Dear Sirs:

Wish to order once again those profit making Business Getters. Zvolanek's Sweet Peas.

Very Truly Yours,

—G. R. B.

● The above are letters picked at random and unsolicited by us. It gives us great pleasures to know that our customers are so highly satisfied and wish we had the room to print all such letters received. Again let us remind you: if you grow sweet peas, **Get the Best.** William Zvolanek & Co., Sweet Peas seeds, and you will have nothing but the best. We are Headquarters.

We trust we may again be of service to you with our finer and better varieties of sweet peas. Thanking you, we are

Sincerely Yours,

—WILLIAM ZVOLANEK & CO.
William Zvolanek

P. S. It would be a favor if not growing items we list to pass our list to your brother grower whom it may interest. Thank you.

SWEET PEA NOVELTIES

FOR 1937-38



Sample Packets of any two Novelties or any two Varieties Sweet Pea seeds in our list, your choice, with order of \$5.00 or more:



ZVOLANEK'S GOLDEN DAWN: (William Zvolanek)
Giant Orange and a grand color with a sort of metallic sheen. Does not fade in strongest sun. Very long stems.

ZVOLANEK'S MORNING GLOW: (William Zvolanek). A fine large Rose Pink with a slight shading of Salmon on the standards. Extra well set flowers on long stems, cream ground.

ZVOLANEK'S SUPER BLUE: (William Zvolanek). An exceptionally fine large blue with exceedingly long stems with the same growing habit as the fine variety Mrs. H. S. Reddick. The color is clearest Blue and growth is very vigorous. Seed of this variety will be ready about July 15th.

PRICE ON EACH:	1 oz. \$2.00	4 ozs. \$6.00
-----------------------	---------------------	----------------------



● All the above varieties have been tried under glass and are outstanding in every way over the older regular varieties are the most up-to-date varieties obtainable at any price. We are constantly doing away with the older varieties to make room for such excellent varieties as these above varieties. We suggest that you try them.

REGULAR LIST OF STANDARD VARIETIES SWEET PEA SEED.

All the following Sweet Peas are extra good for either indoor or outdoor culture.

Seed will be ready for shipment about June 1, 1937.

MRS. WILLIAM ZVOLANEK: (William Zvolanek). Brilliant flesh Pink suffused with Salmon. A deeper shade than the popular Mrs. Reddick. Strong vigorous grower with extremely long stems and nicely spaced flowers. A very beautiful flower with a distinct artistic value. You should not be without it.

PRICE: 1 oz. 75c 4 ozs. \$2.75 1 lb \$8.00

ZVOLANEK'S MRS. H. S. REDDICK: (William Zvolanek). This marvelous sweet pea is being grown everywhere today, and is sensational in every way. Color a brilliant flesh pink with a suspicion of salmon in the standards. The stems are extremely long, even the laterals on this variety hold their long stems. The color is very artistic and fits in nearly any floral design. The choicest of all varieties. Buy direct from us in order to avoid any duplication.

PRICE: 1 oz. 45c 4 ozs. \$1.50 1 lb \$5.00

ZVOLANEK'S FAWN PINK: (William Zvolanek). A rich salmon pink exactly the same type as Mrs. Reddick. Giant flowers of semi-duplex type with extremely long stems. The cream ground enlivens the flowers. Also fits into any floral design.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S COLOSSAL PINK: (William Zvolanek). Not only Colossal but Gigantic. Giant Pink again as large as Zvolanek Pink and the same shade. Thrifty grower, long stems and well spaced fours.

PRICE: 1 oz. 75c 4 ozs. \$2.75 1 lb \$8.00

ZVOLANEK'S RAPTURE: (William Zvolanek). Exceedingly long stemmed rose pink, the same type of growth and flowers as the popular Mrs. H. S. Reddick. This is one of the longest stemmed rose pinks with thrifty growth and four flowers to the stem. The lower flower usually comes double. Another extra fine variety.

PRICE: 1 oz. 75c 4 ozs. \$2.75 1 lb \$8.00

ZVOLANEK'S ROSE FAVORITE: (William Zvolanek). Excellent rose pink, extra large flowers which open up rose pink and as the flower gets older turns to a deep brilliant rose instead of fading out lighter as most pinks do. If left on the vine and the flowers are not picked it gives the impression that there are two distinct colors on the same vine.

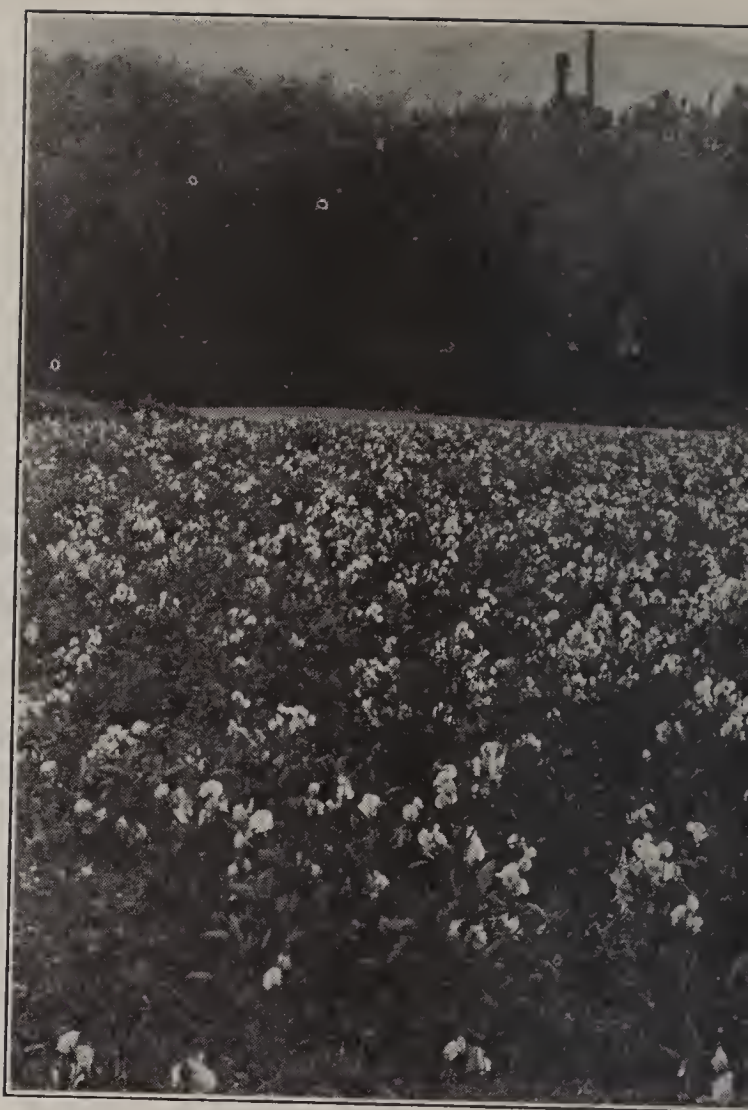
PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S SUPER ROSE: (William Zvolanek). The color is slightly deeper than Zvol. Pink with large bold flowers on extra-long stems and usually starts with four flowers to a stem. Plants are of strong growth and free flowering.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S PINK BEAUTY: (William Zvolanek). Giant Rose Pink and you should be growing it. The color is slightly lighter than Super-Rose with extra stiff stout long stems and giant flowers and the growth is very vigorous.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00



OUR SWEET PEA FIELDS IN

ZVOLANEK'S ROSE FLARE: (William Zvolanek)
Rich brilliant deep rose on white ground. Giant flowers well placed on extra long stems and of vigorous growth. Extra fine outstanding variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ARISTOCRAT: (William Zvolanek)
A fine large extra deep rose. One of the finest deep rose colors. Standards have a slight orange shine. A giant in size with extra long stems and nearly always four flowers. An outstanding sweet pea in every way, and fine florist variety.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S CASCADE: (William Zvolanek). The finest white seeded White in existence. The color is pure White, extra long stems and has the same vigorous growth and habit of the famous variety Mrs. Reddick. This white is a long way ahead of all other white sweet peas.

PRICE: 1 oz. 75c 4 ozs. \$2.75 1 lb \$8.00

ZVOLANEK'S PURE WHITE: (William Zvolanek)
The finest pure white (black seeded) we have ever developed. Flowers large on long stems and vines of vigorous growth. The finest black-seeded pure white ever put on the market anywhere.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S WHITE CLOUD: (William Zvolanek)
A giant sized, white seeded, white with long stems, and mostly four flowers to a stem. This variety bleaches out a nice pure white.

Price: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S GIANT VENUS: (William Zvolanek)
A giant white with edges of standards and wings clearly edged with deep pink. Flowers of enormous size, and a vigorous grower. Long stems with three and four flowers.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S SKYLARK: (William Zvolanek) A fine clear light lavender with large flowers and extra long stems. A tall grower. The most popular lavender.



FULL BLOOM MAY 1st, 1937

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S MONARCH: (William Zvolanek) A darker giant lavender, absolutely the largest lavender on the market. A vigorous grower, with four flowers on a long stem.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S GIANT LILAC: (William Zvolanek) A giant sized mauve or light lilac. Vigorous grower, long stems with four flowers. An excellent color.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX BARONET: (William Zvolanek) A fine duplex or ruffled brilliant orange with exceedingly long stems; in fact the longest stemmed double we list. Giant flowers with uniformly four flowers. This is a first class florist variety and you will not be disappointed in choosing this variety.

PRICE: 1 oz. .50 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ORANGE BEAUTY: (William Zvolanek) Extra fine giant fiery orange and very brilliant. A beauty and much admired where-ever seen. A first class florist variety with long stems. Do not overlook this one.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ORANGE SUPREME: (William Zvolanek) Extra large, long stemmed, free blooming, fiery Orange. An exceptionally good color and in demand. Finest florist variety, cannot be beat.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S DUPLEX NEW ERA: (William Zvolanek) A double flashy light salmon that has real life and not a flat color. Flowers are extra large and well set with fours. Growth is very thrifty. An excellent florist variety that will attract attention anywhere.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S EMBERS: (William Zvolanek) Salmon orange of large size. A fine color and extra good for mid-winter. Blooms earlier than other varieties planted at the same time. First class for Greenhouses

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S TRUE BLUE: (William Zvolanek) A fine blue with extra long stems, lighter than Blue Sensation and about the same type, only the color is much clearer with no trace of violet.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S AZURE BLUE: (William Zvolanek) A fine azure blue, slightly darker than Zvolanek Blue Wonder and very clear. The clearest blue on the market today. About the size of Zvol. Rose, with long stems and three to the stem.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S GIANT NAVY BLUE: (William Zvolanek) A giant sized navy blue. Very clear and the largest dark blue in commerce. Extra long stems, with four flowers, well spaced. A fine florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S VIOLET (William Zvolanek) A new shade of violet in Early Sweet Peas. Very strong grower with long stems and well set flowers.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S CRUSADER: (William Zvolanek) A giant sized deep claret, with extra long stems with four flowers

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S ST. NICHOLAS: (William Zvolanek) Large brilliant Xmas Red which holds its color to the last and does well in the winter months. Extra fine for Christmas. Long stems with four flowers.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb \$6.00

ZVOLANEK'S RUBY: (William Zvolanek) Ruby red. Very brilliant color, nothing like it in early flowering sweet peas and extra good for winter. A poor seeder and seed will be scarce. Short crop.

PRICE: 1 oz. 50c 4 ozs \$1.75 1 lb \$6.00

ZVOLANEK'S KANSAS CITY: Xmas Red, large flowers, long stem.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S XMAS GEM: Large pink, and White bi-color.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

CALIFORNIA PINK MIXTURE: Pink mixed.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA PASTEL MIXTURE: All Orange, Salmon, Salmon-pink, Red and Pastel Pink shades.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA LAVENDER and BLUE MIXTURE: All shades of Lavender, Light and Dark Blue and Claret.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

CALIFORNIA MIXTURE: Mixed, all colors.

PRICE: 1 oz. 35c 4 ozs. \$1.00 1 lb \$3.00

ZVOLANEK'S BABY MIXTURE: Semi-Cupid, grow about 16 inches high, good for border planting.

PRICE: 1 oz. 50c 4 ozs. \$1.75

ZVOLANEK'S EXTRA EARLY 60 DAY SWEET PEAS.

This is a new type that usually blooms about two weeks earlier than other sweet peas, generally in about 60 days after planting. They usually start with weaker growth gradually getting stronger, and are very popular in some sections.

60 ZVOLANEK'S DUPLEX ORCHID: A fine shade of double orchid lavender.

60 ZVOLANEK'S DUPLEX RED: Cherry Red.

60 ZVOLANEK'S WHITE TWIN: Duplex White.

60 ZVOLANEK'S MISS CANADA: Light Rose Pink.

60 ZVOLANEK'S MISS OTTAWA: Deep Rose.

PRICES ON EACH: 1 oz. 40c 4 ozs. \$1.50 1 lb \$5.00.

WILLIAM ZVOLANEK'S CALIFORNIA BUTTERFLY SWEET PEA

While these sweet peas are not as large as the Spencers they are a distinctly new type. They grow as tall as the Spencers, but foliage as somewhat heavier. Flowers measure as much as two inches across when well grown, with stems 14 to 16 inches long. Three to four flowers on a stem as a rule. Fragrance is much more pronounced than that of the Spencers. While not the best for commercial purposes, no collection is complete without this new distinct type. Colors in Rose Pink, Black-seeded and White-seeded White, Lavender, Lilac, Navy Blue and mixed colors

PRICE ON EACH OZ. \$1.00

STANDARD DUPLEX- RUFFLED VARIETIES

All Duplex Varieties are Giant Size

NOTE: Duplex-Ruffled sweet peas are so called by the flower being with either double standards or wings or both, giving the flowers a very ruffled appearance. Generally two or three flowers being double, the top flower generally being single. Some flower spikes come all double. Some spikes will also come all four flowers single. When well grown, the largest percentage of spikes will be with double flowers.

All Introduced By William Zvolanek.

ZVOLANEK'S DUPLEX ROSE: Brilliant Deep Rose.

ZVOLANEK'S DUPLEX PINK: Light Rose Pink.

ZVOLANEK'S DUPLEX SONNY BOY: Rose Pink
lemon suffusion.

ZVOLANEK'S DUPLEX SUNSET: Salmon Pink.

ZVOLANEK'S DUPLEX PRINCESS: (Light Salmon).
Pink.

ZVOLANEK'S DUPLEX WHITE: White Seeded.

BURPEE DUPLEX WHITE: White Seeded.

ZVOLANEK'S DUPLEX WHITE WAVE: Black
Seeded White.

ZVOLANEK'S DUPLEX LAVENDER: Lavender.

ZVOLANEK'S DUPLEX REVELATION: Hoover
Blue.

ZVOLANEK'S DUPLEX BLUE: Blue.

ZVOLANEK'S PALE BLUE: Light Lavender Blue.

ZVOLANEK'S DUPLEX LILAC: Lilac Lavender.

ZVOLANEK'S DUPLEX NAVY BLUE: Navy Blue.

ZVOLANEK'S DUPLEX CLARET: Claret Red.

ZVOLANEK'S DUPLEX CARMELITA: Salmon Rose.

ZVOLANEK'S DUPLEX CREAM: Cream White
Seeded.

PRICE ON EACH: 1 oz. 50c 4 ozs. \$1.70 1 lb \$6.00

ZVOLANEK'S DUPLEX MIXED:

PRICE: 1 oz. 40c 4 ozs. \$1.50 1 lb \$5.00

Other Standard Sweet Pea Varieties We Have in Stock!

ZVOLANEK'S JOSIE: Rose Pink Long Stem.
ZVOLANEK'S ROSE: Well known Rose Pink.
ZVOLANEK'S PINK: Slightly deeper Rose Pink.
ZVOLANEK'S PERFECTION: Deep Rose.
ZVOLANEK'S RADIANCE: Radiant Rose.
ZVOLANEK'S WHITE ROSE: White Seeded.
ZVOLANEK'S VELVET PINK: Light flesh Pink.
ZVOLANEK'S BLUE WONDER: Large clear Blue.
ZVOLANEK'S BLUE SENSATION: Clear Blue self.
ZVOLANEK'S INDIGO BLUE: Dark navy Blue.
HARMONY: Lavender.
VULCAN: Vivid Scarlet.
RADIANT 13: Improvement on Ball Rose.
BALL ROSE: Rose suspicion Salmon.
GLITTERS: Orange Scarlet.
SUNRAY: Orange Salmon.
PRICE ON EACH: 1 oz. 30c 4 ozs \$1.00 1 lb \$3.00

LATE SUMMER FLOWERING SWEET PEAS

Heretofore we have not listed the late summer flowering sweet peas but in recent years we have developed some extra fine new varieties of this summer flowering type and have decided to list them with a few of the better known varieties to fill in the range of colors. These sweet peas will not bloom in the winter months. Please do not order them for winter flowering. They should be planted in December or January, where possible outdoors and they will bloom early in the spring. Or they should be started indoors where it is too cold and transplanted outdoors just as soon as danger of freezing is over.

ZVOLANEK'S LATE BLUE: (William Zvolanek)
 Exceptionally fine clear blue with extra heavy long stems and giant flowers. Many spikes will have five flowers on the stems. Flowers semi-duplex.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE WHITE: (William Zvolanek)
 Very large double white with long stiff stems and well opened clear flowers. White-seeded.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE ORCHID: (William Zvolanek)
 Giant new shade of lavender orchid with well spaced giant flowers that open well and very double.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE RUFFLED PICOTEE: (William Zvolanek)
 Large long stemmed white picotee edged The same color as Youth, but very double.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE LAVENDER: (William Zvolanek)
 Pure brilliant double lavender. Extra large long stems and giant flowers. Excellent.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE VIOLA: (William Zvolanek)
 A new double lilac mauve entirely new in color: flowers slightly smaller but exceedingly long stems and well set with fours and fives.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S PURPLE BEAUTY: (William Zvolanek)
 Extra giant double purple that is a beauty with long stems and large flowers.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

ZVOLANEK'S LATE ROSE: (William Zvolanek)
 Extra giant rose. The flowers are exceptionally large but the stem slightly shorter, well set with fours.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

LATE PINKIE: Long stemmed pink.

LATE RUFFLED ROSE: Deep rose.

LATE RUFFLED WHITE: White.

LATE FLUFFY RUFFLES: Light salmon pink.

PRICE ON EACH: 1 oz. 20c 4 ozs. 50c 1 lb \$1.50

LARKSPUR ANNUAL

LARKSPUR GIANT IMPERIAL OR SPIRE: The finest florist strain, base branching.
 Blue Bell (Azure Blue),
 Los Angeles Improved (Rose or Salmon),
 Blue Spire, White Spire, Lilac Spire, Carmine King,
 Exquisite Pink, Gloria (deep rose), Miss California
 (deep pink on salmon), Price on separate colors:

1/2 oz. 40c 1 oz. 75c 4 ozs. \$2.75

STOCKS

Florists strains with a high percentage of doubles.
 Grown for us by specialists.

IMPROVED COLUMN TYPE: (Non branching)
 Most of the plants produce one large flower spike
 therefore can be planted close together. Ball White,
 Ball Dwarf White, Gloria (dwarf brilliant crimson),
 Light Blue, Purple, Ruby, Silvery Lilac (beautiful
 lavender lilac)

Price on Separate Colors: 1/4 oz. \$2.50 1 oz. \$9.00

Mixed Colors: 1/4 oz. \$2.25 1 oz. \$8.00

IMPROVED BISMARCKS: Very early branching,
 Lavender, White Rose, Canary Yellow, Antique
 Copper (copper red), Golden Rose (light golden
 rose), Elk's Pride (royal purple), Lilac, Chamois
 Rose, and Mixed.

Price on Separate Colors: 1/4 oz. \$1.00 1 oz. \$3.00

NEW GIANT WHITE: (Shasta) Glistening White
 and very large, extra fine

PRICE: 1/4 oz. \$1.25 1 oz. \$4.00

MARIGOLD TALL AFRICAN: (Fistulosa).

All Double Orange:	1 oz. \$1.25	4 ozs. \$4.75
All Double Lemon:	1 oz. \$1.25	4 ozs. \$4.75
Orange Prince:	1 oz. 75c	4 ozs. \$2.75

MARIGOLD GUINEA GOLD: Orange loosely ruffled
 flowers resembling a carnation.

PRICE: 1 oz. \$1.00 4 ozs. \$3.50

SALPIGLOSIS: (Painted Tongue) Lily-like flowers
 growing three feet high. In separate colors of Red
 and Gold, Rose and Gold, Violet and Gold, White
 and Gold, Brown and Gold, and Choice Mixed.

Price on Each: 1/4 oz. 25c 1/2 oz. 45c 1 oz. 85c

GYPSOPHILIA (Elegans): (Baby's Breath) Paris
 Market, medium sized white; Convent Garden,
 large white; Carmine, smaller carmine pink.

Price on Each: 1 oz. _____ 20c

DOUBLE SWEET-SCENTED NASTURTIUMS

Double Nasturtium, Golden Gleam,
 Double Nasturtium, Scarlet Gleam
 Double Nasturtium, Gleam Hybrids.

Price on Each: 1 oz. 10c 4 ozs. 35c 1 lb \$1.50

WE ALSO GROW SEED ON CONTRACT IF OR-
 DERS ARE GIVEN IN ADVANCE FOR SEED
 HOUSES WHO ISSUE CATALOGS. CATALOG
 MUST BE IN OUR FILES FOR REFERENCE.
 OUR PLANTINGS WILL BE MADE
 ACCORDINGLY. YOUR SEED STOCK
 OR OURS. WE SPECIALIZE IN SWEET
 PEAS. SEND US LIST OF YOUR
 REQUIREMENTS.

NEW WILLIAM ZVOLANEK CALENDULAS



These are a new distinct type with full double centers and are entirely distinct from all other calendulas. The petals are frilled and lacinated. You will not be disappointed with these new sensational calendulas.

ZVOLANEK'S CALENDULA FRILLED BEAUTY: New orange calendula, light center, with frilled and lacinated petals. Full double petals.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

ZVOLANEK'S CALENDULA FRILLED SUPREME: New orange calendula, dark center with frilled and lacinated petals. Very full double centers. Very fine.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

ZVOLANEK'S CALENDULA FRILLED GOLD: New frilled gold, dark center, with frilled and lacinated petals. Not quite as double as the two above, but distinct.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

REGULAR CALENDULAS

CALENDULA GOLDEN SUNSHINE: (William Zvolanek) A new gold color of the popular chrysantha type with extra long stems and loose petals. This new color of gold has a light center and is slightly more petaled but has the same extra long stems.

CALENDULA ORANGE SUNSHINE (Chrysantha). A new color in this type Orange light eye.

CALENDULA SUNSHINE: (Chrysantha) Loose petaled yellow, light center with extra long stems.

PRICES ON EACH: 1 oz. \$1.00 4 ozs. \$3.00

CALENDULA GOLD SENSATION: (William Zvolanek) Extra large gold color with a rich deep red center. Very attractive and a rich color.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

CALENDULA YELLOW SENSATION: (William Zvolanek) Extra large bright yellow, light center and a very fine calendula.

PRICE: 1 oz. \$1.00 4 ozs. \$3.00

CALENDULA SENSATION: Large orange light eye.

CALENDULA MASTERPIECE: Orange dark eye. Long stem.

CALENDULA SUPREME: Orange dark eye.

CALENDULA BALL ORANGE: Orange light eye.

CALENDULA BALL GOLD: Gold light eye.

PRICE ON EACH: 1 oz. 75c. 4 ozs. \$2.75

ORDER BLANK

William Zvolanek & Co.

P. O. BOX 142
LOMPOC, CALIF.

Date..... 193.....

NAME

ADDRESS

CITY STATE

● Please send the following seeds as soon as possible.

--	--	--

